



Accessible. Customizable. Simplified.

TEN reasons to upgrade to Ravenna today

1. Access Ravenna's tools, anytime, anywhere, from just a browser!

- Give readers and committee members access to files with the click of a button
- No more software installation or licenses needed

2. Get the next generation admission software

- Use tools that are being innovated and improved upon every day to meet your most pressing needs
- · See software fixes and updates on a weekly basis and new features once a month
- · No more waiting months or even years for simple updates!

3. Know how you're performing at any moment with Ravenna's data dashboard

- See real-time reports every time you log in
- Know what you need to do each and every day, with just a click
- Easily assess the health of your funnel and take action

4. Get improved event sign-up and management

- Make event sign-up a seamless step in your application process
- Streamline event sign-in with Ravenna's easy-to-use event check-in form
- Take payments for events, limit attendees by grade and gender, restrict registration by application status, easily create interview time slots, and much more!

5. Get access to all Ravenna's integrations

- Reduce manual data syncing and mapping with Ravenna's ever-expanding list
 of integrations and partnerships including: Blackbaud, Finalsite, SAO, SSAT, SSS,
 Veracross plus TADS Enrollment and Tuition Management.
- Ensure data accuracy and save time

6. Delight your applying families by making the process simple!

- Parents and teachers fill out shared forms just one time
- Allow applicants and families to monitor the status of all applications and application steps in one place, with one account

7. Improve your communication and interaction with families

- · Automatically track all email communication with applicants and families
- Easily print mailing labels and name tags

8. Retain the flexibility you know and love

- Create your own individual application and steps with Ravenna's configurable application tools and forms
- Keep the questions and forms that are unique to you, while getting the benefit of Ravenna's collaborative model

9. Know how you compare to your peer schools with just a click

- Get access to Ravenna's regional data when five or more schools in your area use Ravenna
- See your region's application counts, funnel statistics by ZIP code and ethnicity, even where your applicants overlap with peer schools

10. Get up and running quickly!

- Access Ravenna's extensive library of online training courses to onboard new users
- No on-campus expert needed—Ravenna's team will train you and new members of your team
- · Opt to sign this fall, and implement next spring

Sign by October 31, 2019 to get this exclusive deal!



